

Horse Times



Tri-State Publication (VA, WV, MD)
Over 1000 Mailed Subscriptions
Over 160 Distribution Locations
Distributed to farms, equestrian venues, tack, feed & specialty stores.
Large subscription base of potential customers for your specialty products and/or services.

Prize Lists, Hunter/Jumpers Club Hunts, Western Shows & Events Plus Stories, Spotlights & News On Equestrian Topics & Advertisers

Internet & Social Media Promotion
Advertising & links on our website to your business. Boosting advertisements, special sales or promos on Facebook, LinkedIn, Twitter, Instagram and other outlets, through our large family of horse industry people.

Rates Starting as Low as \$300 a Year
5 different sizes from full page to a sixth page. Inside and back covers are also available.

Advertise With Us



2024 Insertion Order/Invoice

Serving Northern Virginia, a Touch of West Virginia, and a Hint of Maryland

Insertion Order/Invoice

Ad Deadlines:	Spring: February 15th	• Summer: May 15th	• Fall/Winter: Sept 15th
Print Dates:	Spring: March 6th	• Summer: June 5th	• Fall/Winter: Oct 2nd

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

Email: _____ Website: www. _____

FULL YEAR 3 ISSUES

CHOOSE YOUR AD

	Dimensions:	FULL YEAR	1 ISSUE
<input type="checkbox"/> Full Page (special placement +\$100 per issue*)	8.25" x 10.25"	<input type="checkbox"/> \$1550	
<input type="checkbox"/> Full Page	8.25" x 10.25"	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$625
<input type="checkbox"/> Half Page (vertical)	4" x 10.25"	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500
<input type="checkbox"/> Half Page (horizontal)	8.25" x 5"	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$500
<input type="checkbox"/> Third Page	4" x 6.75"	<input type="checkbox"/> \$825	<input type="checkbox"/> \$410
<input type="checkbox"/> Quarter Page	4" x 5"	<input type="checkbox"/> \$650	<input type="checkbox"/> \$310
<input type="checkbox"/> Sixth Page	4" x 3.25"	<input type="checkbox"/> \$450	<input type="checkbox"/> \$200
<input type="checkbox"/> Prize Lists, Hunts/Clubs/Organizations	8.25" x 10.25"	<input type="checkbox"/> \$350	<input type="checkbox"/> \$150

* **Special Placement Is Available To 4 Customers Only And Includes: Inside Front Cover, Pg 3, Inside Back Cover, & Back Cover**

Please help me create my ad for free. I'll supply my advertising art to specs.

Make check payable to: [Horse Times](#) and mail to: [PO Box 527 • Winchester, VA 22604](#)

You can also pay for your ad in our online store: [HorseTimesMagazine.com/Shop](#)

Terms of Advertising Agreement

By signing, you are agreeing to pay the sum checked above. A proof of all artwork will be provided for your approval.

If you do not respond by the given deadline, the ad will be considered proofed.

Horse Times is not responsible for any errors on proofed ads or supplied art. No credits will be given for proofed ads regardless of error. Horse Times is not responsible for reminding clients of deadlines.

I have read, understand, and agree to the above. Signature _____ Date _____

The Shenandoah Valley Equine Rescue Network



Full Page

7.125" x 9.625"

Full Color \$625⁰⁰

Annual Rate 3 Issues

Full Color \$1250⁰⁰

SVERN is dedicated to providing care and rehabilitation for unwanted, abandoned, neglected, abused and malnourished horses while educating the public in equine rescue and all aspects of horse ownership and care. It is the goal of SVERN to be a resource for our community.

**To Report Abuse or Neglect Contact Your Local Animal Control
For Assistance Call Us SVERN 540-550-7476**

The Shenandoah Valley Equine Rescue Network

Quarter

3.56" x 4.8"

Full Color \$310⁰⁰

Annual Rate 3 Issues

Full Color \$650⁰⁰

www.svern.org

FOR THE LOVE OF HORSES



Half Horizontal

7.125" x 4.8"

Full Color \$500⁰⁰

Annual Rate 3 Issues

Full Color \$1000⁰⁰

SPECIAL RATES FOR FULL PAGE ADS

Clubs	
Non-Profits	Full Color \$150 ⁰⁰
Organizations	
Prize Lists	Annual Rate 3 Issues
Fox Hunts	Full Color \$350 ⁰⁰
Event Venues	

- For events to which people may bring their horses or attend as a guest or clubs and organizations open to new members.
- These pages do not allow for the advertising of outside sponsors or products.
- Events on these pages are included on the event calendar published in each issue and available on our website. They can receive coverage of events and results in our editorial space.

Shenandoah Valley Equine Rescue Network

We Have Paso Finos

Our rescued Pasos are ready for adoption. Great companions or ready to be broke. We also have other horses. Ready for a great home. Check out our website for an adoption application. Schedule a time to visit Dagwood Acres and meet your next horse.

Half Vertical

3.56" x 9.625"

Full Color \$500⁰⁰

Annual Rate 3 Issues

Full Color \$1000⁰⁰

www.SVERN.org

Third

3.56" x 6.75"

Full Color \$410⁰⁰

Annual Rate 3 Issues

Full Color \$825⁰⁰

SVERN is dedicated to providing care and rehabilitation for unwanted, abandoned, neglected, abused and malnourished horses while educating the public in equine rescue and all aspects of horse ownership and care. It is the goal of SVERN to be a resource for our community.

www.svern.org

Adopt • Donate • Support

There Are Many Ways to Get Involved

Sixth

3.56" x 2.7"

Full Color \$200⁰⁰

Annual Rate 3 Issues

Full Color \$450⁰⁰



**OVER 150
LOCATIONS
TO FIND AN ISSUE....
OR YOU CAN SIGN UP
FOR A SUBSCRIPTION
RIGHT TO YOUR
MAILBOX**

\$10



**FIND HORSE TIMES
AT YOUR FAVORITE:**

- Tack & Feed Stores, Farmers Coops**
- Farms, Barns & Event Locations**
- Specialty Equine Businesses**
- Select Farmer's Markets & Stores**
- A Few Wineries & Breweries**
- A Few Coffee Houses**

INCLUDING:

- Southern States, Tractor Supply**
- CFC Farm & Home Centers**
- Rockingham Cooperatives**



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