



## 2026 Insertion Order/Invoice

Serving Northern Virginia, a Touch of West Virginia, and a Hint of Maryland

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: www. \_\_\_\_\_

### FULL YEAR 3 ISSUES

#### CHOOSE YOUR AD

- ☐ Special Placement Page  
\* Special Placement Is Inside Front Cover, Inside Back Cover
- ☐ Back Cover
- ☐ Full Page
- ☐ Half Page (vertical)
- ☐ Half Page ( horizontal)
- ☐ Third Page
- ☐ Quarter Page
- ☐ Sixth Page
- ☐ Prize Lists, Hunts/Clubs/Organizations
- ☐ Please help me create my ad for free.

#### Dimensions

8.25" x 10.25"

8.25" x 10.25"

8.25" x 10.25"

4.00" x 10.25"

8.25" x 5.00"

4.00" x 6.75"

4.00" x 5.00"

4.00" x 3.25"

8.25" x 10.25"

#### FULL YEAR

☐ \$1550

☐ \$2000

☐ \$1250

☐ \$1000

☐ \$1000

☐ \$825

☐ \$650

☐ \$450

☐ \$350

#### 1 ISSUE

☐ \$625

☐ \$500

☐ \$500

☐ \$410

☐ \$310

☐ \$200

☐ \$150

☐ I'll supply my advertising art to specs.

Make check payable to: Horse Times and mail to: PO Box 527 • Winchester, VA 22604

You can also pay for your ad in our online store: [HorseTimesMagazine.com/Shop](http://HorseTimesMagazine.com/Shop)

**Ad Deadlines:** Spring: February 13th • Summer: May 15th • Fall/Winter: Sept 11th

**Print Dates:** Spring: March 6th • Summer: June 5th • Fall/Winter: Oct 2nd

### Terms of Advertising Agreement

By signing, you are agreeing to pay the sum checked above. A proof of all artwork will be provided for your approval.

If you do not respond by the given deadline, the ad will be considered proofed.

Horse Times is not responsible for any errors on proofed ads or supplied art. No credits will be given for proofed ads regardless of error. Horse Times is not responsible for reminding clients of deadlines.

I have read, understand, and agree to the above. Signature \_\_\_\_\_ Date \_\_\_\_\_