



# 2026 Horse Times Magazine



**HorseTimesMagazine.com**

**Published March, June & October  
1000 Mailed Subscribers  
Over 200 Distribution Locations**

**ADVERTISE YOUR PRIZE LIST & SHOW**

**\$150**  
**One Issue**  
Full Page



**\$350**  
**3 Issues**  
(Spring, Summer, Fall/Winter)

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And the Best Deal Going  
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Social Media Promotion  
Visit Our Site For More Info

Full Page	\$625
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Quarter Page	\$310
Sixth Page	\$200
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**Features: Regional Calendar for  
Prize Lists, Hunter/Jumper Shows  
Club Hunts, Western Shows & Events  
Plus Stories, Reviews, Spotlights & News  
On Equestrian Topics & Advertisers**



## The Shenandoah Valley Equine Rescue Network



SVERN MASCOT  
Lil' Joe



# Full Page 7.125" x 9.625"

**Full Color \$625<sup>00</sup>**

**Annual Rate 3 Issues**

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SVERN is dedicated to providing care and rehabilitation for unwanted, abandoned, neglected, abused and malnourished horses while educating the public in equine rescue and all aspects of horse ownership and care.

It is the goal of SVERN to be a resource for our community.

**To Report Abuse or Neglect Contact Your Local Animal Control  
For Assistance Call Us SVERN 540-550-7476**

## SPECIAL RATES FOR FULL PAGE ADS

### Clubs

### Non-Profits

### Organizations

### Prize Lists

### Fox Hunts

### Event Venues

**Full Color  
\$150<sup>00</sup>**

**Annual Rate 3 Issues**

**Full Color  
\$350<sup>00</sup>**

- For events to which people may bring their horses or attend as a guest or clubs and organizations open to new members.
- These pages do not allow for the advertising of outside sponsors or products.
- Events on these pages are included on the event calendar published in each issue and available on our website. They can receive coverage of events and results in our editorial space.

**Quarter  
3.56" x 4.8"**  
**Full Color \$310<sup>00</sup>**  
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**FOR THE LOVE OF HORSES**

**Horse Times**

**Half Horizontal  
7.125" x 4.8"**  
**Full Color \$500<sup>00</sup>**  
**Annual Rate 3 Issues**  
**Full Color \$1000<sup>00</sup>**

## Shenandoah Valley Equine Rescue Network

### We Have Paso Finos

Our rescued Pasos are ready for adoption. Great companions or ready to be broke. We also have other horses. Ready for a great home. Check out our website for an adoption application. Schedule a time to visit Dagwood Acres and meet your next horse.

# Half Vertical 3.56" x 9.625"

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**Annual Rate 3 Issues**

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**www.SVERN.org**

# Third 3.56" x 6.75"

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**Annual Rate 3 Issues**

**Full Color \$825<sup>00</sup>**

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**Adopt • Donate • Support  
There Are Many Ways to Get Involved**

# Sixth 3.56" x 2.7"

**Full Color \$200<sup>00</sup>**

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## 2026 Insertion Order/Invoice

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Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: www.\_\_\_\_\_

### FULL YEAR 3 ISSUES

#### CHOOSE YOUR AD

- Special Placement Page  
\* Special Placement Is Inside Front Cover, Inside Back Cover
- Back Cover
- Full Page
- Half Page (vertical)
- Half Page ( horizontal)
- Third Page
- Quarter Page
- Sixth Page
- Prize Lists, Hunts/Clubs/Organizations
- Please help me create my ad for free.

#### Dimensions

- 8.25" x 10.25"
- 8.25" x 10.25"
- 8.25" x 10.25"
- 4.00" x 10.25"
- 8.25" x 5.00"
- 4.00" x 6.75"
- 4.00" x 5.00"
- 4.00" x 3.25"
- 8.25" x 10.25"

#### FULL YEAR

- \$1550
- \$2000
- \$1250
- \$1000
- \$1000
- \$825
- \$650
- \$450
- \$350

#### 1 ISSUE

- \$625
- \$500
- \$500
- \$410
- \$310
- \$200
- \$150

I'll supply my advertising art to specs.

Make check payable to: Horse Times and mail to: PO Box 527 • Winchester, VA 22604

You can also pay for your ad in our online store: [HorseTimesMagazine.com/Shop](http://HorseTimesMagazine.com/Shop)

Ad Deadlines: Spring: February 13th • Summer: May 15th • Fall/Winter: Sept 11th

Print Dates: Spring: March 6th • Summer: June 5th • Fall/Winter: Oct 2nd

### Terms of Advertising Agreement

By signing, you are agreeing to pay the sum checked above. A proof of all artwork will be provided for your approval. If you do not respond by the given deadline, the ad will be considered proofed.

Horse Times is not responsible for any errors on proofed ads or supplied art. No credits will be given for proofed ads regardless of error. Horse Times is not responsible for reminding clients of deadlines.

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# Horse Times MAGAZINE

Covering The Equestrian Community,  
From Events to the News.

**\$20<sup>00</sup> Year or \$100<sup>00</sup> Lifetime**

15 Years in Publication

Distributed to Over 200 Locations

1000 Mailed Subscribers

501(c)(3) Non Profit Organization Benefiting

The Shenandoah Valley Equine Rescue Network

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