



# Horse Times

2023



**Advertise With Us**

**Over 150 Distribution Locations  
Over 500 Mailed Subscriptions**

**Prize Lists, Hunter/Jumpers  
Club Hunts, Western Shows & Events  
Plus Stories, Spotlights & News  
On Equestrian Topics & Advertisers**



## 2023 Insertion Order/Invoice

*Serving Northern Virginia, a Touch of West Virginia, and a Hint of Maryland*  
**Insertion Order/Invoice**

<b>Ad Deadlines:</b>	<b>Spring:</b> February 15th	• <b>Summer:</b> May 15th	• <b>Fall/Winter:</b> Sept 15th
<b>Print Dates:</b>	<b>Spring:</b> March 6th	• <b>Summer:</b> June 5th	• <b>Fall/Winter:</b> Oct 2nd

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: www. \_\_\_\_\_

### FULL YEAR 3 ISSUES

#### CHOOSE YOUR AD

- ☐ Full Page (special placement +\$100 per issue\*)
- ☐ Full Page
- ☐ Half Page (vertical)
- ☐ Half Page (horizontal)
- ☐ Third Page
- ☐ Quarter Page
- ☐ Sixth Page
- ☐ Prize Lists, Hunts/Clubs/Organizations

#### Dimensions:

8.25" x 10.25"  
 8.25" x 10.25"  
 4" x 10.25"  
 8.25" x 5"  
 4" x 6.75"  
 4" x 5"  
 4" x 3.25"  
 8.25" x 10.25"

#### FULL YEAR

☐ \$1550  
☐ \$1250  
☐ \$1000  
☐ \$1000  
☐ \$825  
☐ \$650  
☐ \$450  
☐ \$350

#### 1 ISSUE

☐ \$625  
☐ \$500  
☐ \$500  
☐ \$410  
☐ \$310  
☐ \$200  
☐ \$150

\* **Special Placement Is Available To 4 Customers Only And Includes: Inside Front Cover, Pg 3, Inside Back Cover, & Back Cover**

☐ Please help me create my ad for free.

☐ I'll supply my advertising art to specs.

Make check payable to: Horse Times and mail to: PO Box 527 • Winchester, VA 22604

You can also pay for your ad in our online store: [HorseTimesMagazine.com/Shop](https://HorseTimesMagazine.com/Shop)

### Terms of Advertising Agreement

By signing, you are agreeing to pay the sum checked above. A proof of all artwork will be provided for your approval.

If you do not respond by the given deadline, the ad will be considered proofed.

Horse Times is not responsible for any errors on proofed ads or supplied art. No credits will be given for proofed ads regardless of error. Horse Times is not responsible for reminding clients of deadlines.

I have read, understand, and agree to the above. Signature \_\_\_\_\_ Date \_\_\_\_\_